



**PARACHUTES
FOR PETS**

People · Pets · Community

2024 KENNEL SPONSORSHIP



DEDICATED TO STRENGTHENING THE HUMAN-ANIMAL BOND BY
REMOVING BARRIERS TO PET OWNERSHIP AND WORKING TO KEEP
FAMILIES TOGETHER.

ABOUT US

At Parachutes for Pets (PFP) we understand and celebrate the human-animal bond and proactively work towards building stronger community support systems to protect the connection between people and their animals.

But doing so in today's environment is no easy task. Our city's shelters and rescues are battling the highest capacity levels we have ever seen, and guardians are struggling to give their animals the necessary medical and physical care they need. And while Parachutes is not a rescue organization, we are committed to providing the needed social supports to keep families together and keep pets out of the shelters.

Together, we work with our partners to help seniors, veterans, low-income families, and people experiencing houselessness work towards better health and welfare for their pets through accessible programs and resources. Sometimes, a single bag of food can be the difference between keeping a pet or feeling like you have to give them up.

We're here to be that difference.



GET INVOLVED

We cannot do what we do without the support of our partners and our PFP Family.

The following sponsorship package includes details on current kennel sponsorships. If you or your organization are interested in sponsoring any of the opportunities found within, please contact:

 **Lauren Fettig**
VP of Operations & Executive Assistant
E: lauren.fettig@parachutesforpets.com
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(403) 305-9677
info@parachutesforpets.com
6120 1A Street SW
Calgary, AB T2H 0G3



THE LANDING PAD

In development since the beginning of 2024, **'The Landing Pad brought to you by Parachutes for Pets'** is a brand new initiative for the organization offering temporary animal safekeeping to people in the community who need assistance during emergencies such as apartment fires or floods, for people undergoing medical procedures with planned recovery times, and for the unhoused during inclement weather or while working.

The Landing Pad will be able to accommodate 60 animals at any given time at the brand new Ogden location, and is an expansion of the current safekeeping program located at PFPs Pet Advocacy Center near Chinook as part of the **Weegs & Wagz** safekeeping and wellness program, created in partnership with Calgary Flames Defencemen, Mackenzie Weegar.

The Landing Pad is NOW OPEN!

We offer sliding scale prices as we aim to be accessible to everyone. The landing pad offers pet daycare and boarding for our safekeeping clients and the public! As we embark on this new and exciting journey, safekeeping remains our focus as we have seen an 500% increase in safekeeping requests over the past 3 months.



PET ADVOCACY CENTER

What about the Pet Advocacy Center?

Parachutes for Pets is proud to offer safekeeping through our Pet Advocacy Center. Our facility includes 13 dog kennels and 5 cat condos dedicated to providing care for pets of unhoused individuals, as well as for short-term stays. These kennels will also serve as critical support during emergencies such as wildfires, natural disasters, or for pets in transition, ensuring their safety during challenging times.



Safekeeping Kennel Sponsors


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 unleashed


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KENNEDY SENIOR SERVICES INC
 PERSONAL ASSISTANCE SERVICES FOR SENIORS


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 BENNIE GUSSIE TIMMY
 IN LOVING MEMORY OF
 BENNIE, GUSSIE, AND TIMMY THOMPSON
 ALWAYS IN OUR HEARTS


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 THIS KENNEL IS SUPPORTED BY

 CONSTRUCTION MANAGERS
 CHARITY GOLF

SAFEKEEPING KENNEL SPONSORSHIP

Parachutes for Pets offers a temporary animal safekeeping service for clients in need at both the Pet Advocacy Center in Chinook and at The Landing Pad in Ogden (now open!). To support PFP's safekeeping programming, we offer kennel sponsorship for 1-year, 3-year, and 5-year stints.

Pet Advocacy Center:

- # of Kennels (Total): 16
- # of Kennels Available for Sponsorship: 8 (Dog) & 3 (Cat)

The Landing Pad:

- # of Kennels (Total): 25
- # of Kennels Available for Sponsorship: 16 (Dog) & 8 (Cat)

PRICING

 **Kennel Sponsorship (1-Year)**
\$300/CAT KENNEL, \$600/DOG KENNEL

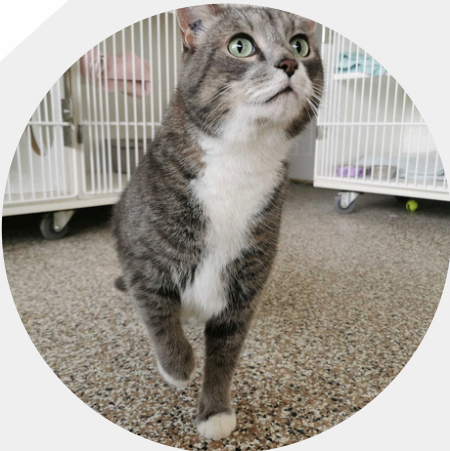
 **Kennel Sponsorship (3-Year)**
\$800/CAT KENNEL, \$1500/DOG KENNEL

 **Kennel Sponsorship (5-Year)**
\$1300/CAT KENNEL, \$2800/DOG KENNEL

 **Social Media Package Add-On**
\$250/YEAR

PACKAGE DETAILS

- Dog Kennel: 14"x18" vinyl sticker of your logo installed on the door of the kennel (provided by PFP)
- Cat Kennel: 8"x6" vinyl sticker of your logo installed on the door of the cat condo (provided by PFP)
- One custom social media post on all PFP platforms (Instagram, Facebook, LinkedIn & X) and three story posts per year, multiplied by the number of years committed (three custom posts and nine story posts for 3-years, and five custom posts and 15 story posts for 5-years).





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KENNEL SPONSORSHIP

Sponsor Information:

Company Name: _____

Address: _____

Contact Name: _____ Contact email: _____

Social Media handle(s): _____

Location: Pet Advocacy Center

The Landing Pad

Kennel Type: Dog Cat

Duration: _____
1, 3, or 5 year

Sponsor to provide a high resolution logo.
Emailed to: lauren.fettig@parachutesforpets.com

Payment Information:

Payment Amount: _____

Email transfer info@parachutesforpets.com

Please include your company name on the transfer

Date: _____

Signature

Signature

Lauren Fettig, VP of Operations &
Executive Assistant

**Please email signed kennel sponsorship agreement to lauren.fettig@parachutesforpets.com
Thank You!**

*Terms and Conditions:

Kennel sponsorship is on a first come, first serve basis. Limited number of kennels are available. Parachutes for Pets reserves the right to make the final decision on vinyl sticker placement, however we will do our best to accommodate desired location.



6120 1a Street SW, Calgary, AB T2H 0G3 CANADA

Parachutes for Pets is a Registered Charity with the CRA - 778351338 RR 0001

www.parachutesforpets.com